UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 5, 2010

Tree.com, Inc.

(Exact name of registrant as specified in charter)

Delaware001-3406326-2414818(State or other jurisdiction
of incorporation)(Commission
File Number)(IRS Employer
Identification No.)11115 Rushmore Drive, Charlotte, NC
(Address of principal executive offices)28277
(Zip Code)

Registrant's telephone number, including area code: (704) 541-5351

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On February 5, 2010, Tree.com, Inc. announced financial results for the fourth quarter ended December 31, 2009. A copy of the related press release is furnished as Exhibit 99.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number Description

99 Press Release, dated February 5, 2010, with respect to the Company's financial results for the fourth quarter ended December 31, 2009

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: February 5, 2010

TREE.COM, INC.

/S/ MATTHEW PACKEY

Matthew Packey

Senior Vice President and Chief Financial Officer

EXHIBIT INDEX

| Exhibit | Description |
|---------|---|
| 99 | Press Release, dated February 5, 2010, with respect to the Company's financial results for the fourth quarter ended December 31, 2009 |
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TREE.COM REPORTS Q409 RESULTS

CHARLOTTE, N.C., Feb 5, 2010 — Tree.com, Inc. (NASDAQ: TREE) today announced Q4 2009 Adjusted EBITDA of \$0.4 million, an improvement of \$3.9 million over the prior quarter and a \$0.6 million decrease from Q408. Tree's Q409 revenue, including the impact of loan loss settlements, was \$47.8 million, down from \$50.7 million in Q309. Tree reported a GAAP loss, including all settlement, impairment and restructuring charges, of \$1.92 per share on a net loss of \$21 million.

Doug Lebda, Chairman and CEO of Tree.com stated, "Overall, we are pleased with our core business with each of the operating segments reporting positive results for the quarter. As previously announced, we settled some significant contingencies in the quarter and we are pleased to have those issues behind us. Looking forward, we are confident in our core business and our new verticals continue to produce solid results. As a result, we are well poised for 2010 and stand behind our previous guidance."

Tree.com CFO Matt Packey added, "Getting back to positive Adjusted EBITDA was a key step for us. We wanted to demonstrate that our prior restructurings and current initiatives were indeed working. Now, when the macro-economic conditions begin to improve, we are positioned to deliver more consistent results."

Tree.com Summary Financial Results \$s in millions (except per share amounts)

| | (| Q4 2009 | Q/Q Q3 2009 % Change | | | Q4 2008 | Y/Y % Change | |
|--|----|---------|-------------------------|---------|----------|---------|-----------------|-----------|
| Revenue | \$ | 47.8 | \$ | 50.7 | (6)% | \$ | 48.1 | (1)% |
| | | | | | | | | |
| Cost of Revenue * | \$ | 16.5 | \$ | 18.7 | (11)% | \$ | 16.1 | 3% |
| | | | | 2- 4 | (12) 0 (| | 200 | (0) 0 (|
| Operating Expenses* | \$ | 30.9 | \$ | 35.6 | (13)% | \$ | 30.9 | (0)% |
| I'd and a Coult made at 10 and an attack | ď | 12.0 | φ | 0.0 | NTN # | φ | 1.0 | E020/ |
| Litigation Settlements and Contingencies | \$ | 12.8 | \$ | 0.0 | NM | \$ | 1.8 | 593% |
| Net Loss | \$ | (21.0) | \$ | (7.4) | (183)% | \$ | (7.0) | (199)% |
| | | | | | | | | |
| EBITDA ** | \$ | (18.5) | \$ | (4.7) | (294)% | \$ | (3.2) | (482)% |
| A II . LEDVED A ded | Φ. | 0.4 | Φ. | (D. E.) | 4440/ | ф | 4.0 | (0.4) 0 (|
| Adjusted EBITDA ** | \$ | 0.4 | \$ | (3.5) | 111% | \$ | 1.0 | (64)% |
| Net Loss Per Share | \$ | (1.92) | \$ | (0.68) | (181)% | \$ | (0.75) | (156)% |
| | | , , | | , , | ` , | | | |
| Diluted Net Loss Per Share | \$ | (1.92) | \$ | (0.68) | (181)% | \$ | (0.75) | (156)% |

NM = Not Meaningful

Information Regarding Q4 Results

• Q409 revenue decreased 1% from Q408 and decreased 6% from Q309. The nominal year-over-year decrease and quarter-over-quarter decline were primarily driven by the previously announced loan loss settlements at LendingTree Loans as well as lower revenue in the real estate segment caused by continued declines in the value of homes being sold.

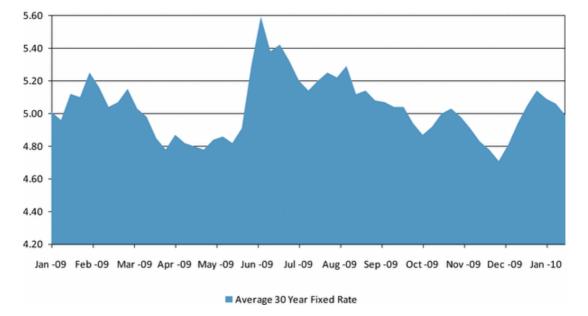
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· Q409 Adjusted EBITDA improved \$3.9 million quarter-over-quarter with all three operating segments reporting positive Adjusted EBITDA. Reductions in cost of revenue offset the seasonal impacts in the LendingTree Loans and Real Estate segments. Adjusted EBITDA decreased \$0.6 million year-over-year, primarily due to incremental expenses associated with the new verticals within the Exchanges segment.

Average 30-Year Fixed Mortgage Rate Recent Trends

^{*} Does not include non-cash compensation, depreciation, gain/loss on disposal of assets, restructuring, amortization, impairment, or litigation settlements and contingencies.

^{**} See separate reconciliation of Adjusted EBITDA and EBITDA to GAAP Operating Income/Loss.



Source: Freddie Mac: Primary Mortgage Market Survey

Freddie Mac's Primary Mortgage Market Survey consists of the average of 125 lenders' rates who contributed rates to Freddie Mac. The rates are based on 30-year fixed rate mortgage with 20% down and 80% finance over the life of the loan.

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Business Unit Discussion

LENDINGTREE LOANS SEGMENT

LendingTree Loans Segment Results \$s in millions

| | 0 | 4 2009 | (| 3 2009 | Q/Q % Change | (| 04 2008 | Y/Y % Change |
|--|----|--------|----|--------|-----------------|----|-------------|-----------------|
| Revenue - Direct Lending | | | | | | | | |
| Origination and Sale of Loans | \$ | 20.6 | \$ | 22.5 | (8)% | \$ | 20.2 | 2% |
| Other | \$ | 2.3 | \$ | 1.6 | 43% | \$ | 1.7 | 36% |
| Total Revenue - Direct Lending | \$ | 22.9 | \$ | 24.1 | (5)% | \$ | 21.9 | 5% |
| | | | | | | | | |
| Cost of Revenue * | \$ | 10.2 | \$ | 11.2 | (9)% | \$ | 8.7 | 17% |
| | | | | | | | | |
| Operating Expenses* | \$ | 9.8 | \$ | 11.2 | (12)% | \$ | 8.5 | 16% |
| Litigation Settlements and Contingencies | \$ | 0.1 | \$ | 0.0 | NM | \$ | 1.8 | (97)% |
| | | | | | | | | |
| EBITDA ** | \$ | 2.6 | \$ | 1.7 | 55% | \$ | 2.4 | 6% |
| Adjusted EBITDA ** | \$ | 2.9 | \$ | 1.7 | 74% | \$ | 4.7 | (38)% |
| | | | | | | | | |
| Metrics - Direct Lending | | | | | | | | |
| Purchased loan requests (000s) | | 61.5 | | 67.1 | (8)% | | 76.3 | (19)% |
| Closed - units (000s) | | 2.7 | | 2.8 | (3)% | | 2.3 | 18% |
| Closed - units (dollars) | \$ | 622.6 | \$ | 620.2 | 0% | \$ | 477.6 | 30% |
| | | | | | | | | |

NM = Not Meaningful

LendingTree Loans

Q409 revenue increased 5% from the same period last year on an 18% increase in closed units and an 11% increase in the average loan amount. On a quarter-over-quarter basis, average loan amount increased 5% but closed units were down 3%, a factor of normal seasonal impacts. Revenue was down 5% quarter-over-quarter as a result of the loan loss settlements in the period.

Operating expenses increased \$1.3 million year-over-year largely due to increased marketing spend, which was offset by the significantly lower litigation settlements and contingencies. Q409 operating expense was \$1.4 million less than the prior quarter with improvements in general and administrative costs as well as slightly lower marketing expense.

^{*} Does not include non-cash compensation, depreciation, gain/loss on disposal of assets, restructuring, amortization, impairment, or litigation settlements and contingencies.

^{**} See separate reconciliation of Adjusted EBITDA and EBITDA to GAAP Operating Income/Loss.

Exchanges Segment Results \$s in millions

| | Q4 2009 | Q3 2009 | Q/Q % Change | Q4 2008 | Y/Y % Change |
|---------------------------|------------|------------|-----------------|---------------|-----------------|
| Revenue - Exchanges | | | | | |
| Match Fees | \$ 12.3 | \$ 12.4 | (1)% | \$ 11.8 | 4% |
| Closed Loan Fees | \$ 5.3 | \$ 5.3 | (1)% | \$ 6.5 | (19)% |
| Inter-segment Revenue | \$ 5.1 | \$ 5.2 | (2)% | \$ 4.2 | 22% |
| Other | \$ 0.4 | \$ 1.0 | (51)% | \$ 0.6 | (34)% |
| Total Revenue - Exchanges | \$ 23.1 | \$ 23.9 | (3)% | \$ 23.1 | (0)% |
| | | | | | |
| Cost of Revenue * | \$ 1.9 | \$ 1.9 | (1)% | \$ 2.4 | (22)% |
| | | | | | |
| Operating Expenses* | \$ 17.5 | \$ 18.3 | (4)% | \$ 16.6 | 5% |
| EBITDA ** | \$ 1.4 | \$ 3.6 | (61)% | \$ 4.0 | (64)% |
| Adjusted EBITDA ** | \$ 3.7 | \$ 3.7 | (1)% | \$ 4.1 | (9)% |
| | | | | | |
| Metrics - Exchanges | | | | | |
| Matched requests (000s) | 279.3 | 340.7 | (18)% | 334.0 | (16)% |
| Closing - units (000s) | 11.6 | 12.1 | (4)% | 15.7 | (26)% |
| Closing - units (dollars) | 2,291.5 | 2,231.6 | 3% | \$ 2,328.8 | (2)% |

^{*} Does not include non-cash compensation, depreciation, gain/loss on disposal of assets, restructuring, amortization, impairment, or litigation settlements and contingencies.

Exchanges

Exchanges revenue in Q409 decreased 3% compared to Q309 and was flat to the same period in 2008. On a quarter-over-quarter basis, Exchanges revenue decreased largely due to lower other revenue that includes miscellaneous fees which were unusually high in Q309. The year-over-year increase in match fees is due to the addition of the education and home services verticals. The decrease in closed loan fees year-over-year continues to reflect the tight consumer credit markets, making it difficult for many consumers to qualify for a loan.

Operating expenses decreased \$0.7 million quarter-over-quarter and increased \$0.9 million year-over-year. The decrease quarter-over-quarter was largely due to lowering costs through restructuring efforts. On a year-over-year basis, increased operating expenses were driven primarily by marketing for the new verticals added in 2009.

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REAL ESTATE SEGMENT

Real Estate Segment Results \$s in millions

| | 0 | 14 2009 | (| Q3 2009 | Q/Q % Change | (| Q4 2008 | Y/Y % Change |
|-------------------------------------|----|----------------|----|---------|-----------------|----|---------|-----------------|
| Total Revenue - Real Estate | \$ | 6.9 | \$ | 8.0 | (14)% | \$ | 7.5 | (9)% |
| | | | | | | | | |
| Cost of Revenue * | \$ | 4.3 | \$ | 5.0 | (13)% | \$ | 4.5 | (5)% |
| | | | | | | | | |
| Operating Expenses* | \$ | 2.5 | \$ | 3.6 | (31)% | \$ | 4.6 | (46)% |
| | | | | | | | | |
| EBITDA ** | \$ | (2.5) | \$ | (8.0) | (230)% | \$ | (2.0) | (30)% |
| Adjusted EBITDA ** | \$ | 0.1 | \$ | (0.6) | 117% | \$ | (1.6) | 107% |
| | | | | | | | | |
| Metrics - Real Estate | | | | | | | | |
| Closing - units (000s) | | 1.3 | | 1.4 | (6)% | | 1.6 | (16)% |
| Closing - units (dollars) | \$ | 278.3 | \$ | 330.4 | (16)% | \$ | 395.0 | (30)% |
| Agents - RealEstate.com, REALTORS® | | 1,145 | | 1,304 | (12)% | | 1,174 | (2)% |
| Markets - RealEstate.com, REALTORS® | | 20 | | 20 | 0% | | 20 | 0% |

^{*} Does not include non-cash compensation, depreciation, gain/loss on disposal of assets, restructuring, amortization, impairment, or litigation settlements and contingencies.

Real Estate

Q409 Real Estate revenue decreased \$1.1 million or 14% from Q309 and decreased \$0.6 million or 9% from Q408. The decrease quarter-over-quarter is primarily due to normal seasonality as we saw similar drop in closed units in 2008. The year-over-year decrease in Real Estate revenue is attributed to

^{**} See separate reconciliation of Adjusted EBITDA and EBITDA to GAAP Operating Income/Loss.

^{**} See separate reconciliation of Adjusted EBITDA and EBITDA to GAAP Operating Income/Loss.

declines in our referral networks, which experienced decreases in closings and transaction values year-over-year from persistent negative market conditions.

Despite negative market conditions and normal seasonality, Adjusted EBITDA improved \$0.7 million quarter-over-quarter and \$1.7 million year-over-year. The primary driver of the improvement in Adjusted EBITDA is lower operating expenses which decreased \$1.1 million quarter-over-quarter and \$2.1 million year-over-year. The reductions in operating expense were across marketing as well as general and administrative, reflecting prior cost cutting initiatives.

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CORPORATE

Unallocated Corporate Costs and Eliminations \$\\$\\$\\$\\$\\$\\$\\$\ in millions

| | Q | 4 2009 | C | 23 2009 | Q/Q % Change | (| Q4 2008 | Y/Y % Change |
|--|----|--------|----|---------|--------------------|----|---------|-----------------|
| Inter-segment Revenue - elimination | \$ | (5.1) | \$ | (5.2) | 2% | \$ | (4.4) | (16)% |
| | | | | | (7 .0) 0 (| 4 | | (= A) a (|
| Cost of Revenue * | \$ | 0.1 | \$ | 0.5 | (76)% | \$ | 0.5 | (74)% |
| Inter-segment Marketing - elimination | \$ | (5.1) | \$ | (5.2) | 2% | \$ | (4.2) | (22)% |
| Operating Expenses* | \$ | 6.2 | \$ | 7.8 | (20)% | \$ | 5.4 | 15% |
| Litigation Settlements and Contingencies | \$ | 12.8 | \$ | | NM | \$ | _ | NM |
| | | | | | | | | |
| EBITDA ** | \$ | (19.9) | \$ | (9.2) | (116)% | \$ | (7.6) | (162)% |
| Adjusted EBITDA ** | \$ | (6.3) | \$ | (8.3) | 24% | \$ | (6.1) | (3)% |

NM = Not Meaningful

Corporate

The eliminations both in revenue and in marketing were primarily associated with the inter-segment transfer pricing charged from Exchanges to LendingTree Loans for leads. Operating expenses decreased \$1.6 million quarter-over-quarter and increased \$0.8 million year-over-year. The quarter-over-quarter decrease was largely due to lower employee costs and the year-over-year increases in operating expense were primarily related to increases in professional fees. Litigation settlements and contingencies reflect \$12.8 million for matters related to intellectual property litigation.

Liquidity and Capital Resources

As of December 31, 2009, Tree.com had \$86.1 million in unrestricted cash and cash equivalents, compared to \$86.9 million as of September 30, 2009. As of December 31, 2009, LendingTree Loans had three committed lines of credit totaling \$175 million of borrowing capacity. Borrowings under these lines of credit are used to fund, and are secured by, consumer residential loans that are held for sale. Loans under these lines of credit are repaid from proceeds from the sales of loans held for sale by LendingTree Loans. The loans held for sale and warehouse lines of credit balances as of December 31, 2009 were \$93.6 million and \$78.5 million, respectively.

Conference Call

Tree.com will audio cast its conference call with investors and analysts discussing the Company's fourth quarter financial results on Friday, February 5, 2010 at 11:00 a.m. Eastern Time (ET). This call will include the disclosure of certain information, including forward-looking information, which may be material to an investor's understanding of Tree.com's business. The live audio cast is open to the public at http://investor-relations.tree.com/.

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QUARTERLY FINANCIALS

TREE.COM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS

| | Three Months Ended December 31, | | | | Year Ended I | er 31, | |
|---------------------|-------------------------------------|---------|------------------|---------|--------------|--------|---------|
| | 2009 | | 2008 | | 2009 | | 2008 |
| | (unau | ıdited) | | | (aud | ited) | |
| | | (In tl | 10usands, except | per sha | are amounts) | | |
| Revenue | | | | | | | |
| LendingTree Loans | \$ 22,932 | \$ | 21,880 | \$ | 117,670 | \$ | 97,929 |
| Exchanges and other | 17,998 | | 18,709 | | 70,660 | | 94,716 |
| Real Estate | 6,896 | | 7,549 | | 28,445 | | 35,927 |
| Total revenue | 47,826 | | 48,138 | | 216,775 | | 228,572 |
| Cost of revenue | | | | | | | |
| LendingTree Loans | 10,211 | | 8,749 | | 47,315 | | 41,156 |

^{*} Does not include non-cash compensation, depreciation, gain/loss on disposal of assets, restructuring, amortization, impairment, or litigation settlements and contingencies.

^{**} See separate reconciliation of Adjusted EBITDA and EBITDA to GAAP Operating Income/Loss.

| Exchanges and other | 2,012 | 2,851 | 9,399 | 14,348 |
|--|-------------|------------|-------------|--------------|
| Real Estate | 4,334 | 4,562 | 18,046 | 21,293 |
| Total cost of revenue (exclusive of depreciation shown | <u> </u> | | | <u> </u> |
| separately below) | 16,557 | 16,162 | 74,760 | 76,797 |
| Gross margin | 31,269 | 31,976 | 142,015 | 151,775 |
| Operating expenses | | | | |
| Selling and marketing expense | 16,808 | 16,081 | 61,957 | 97,109 |
| General and administrative expense | 13,971 | 14,721 | 64,901 | 72,932 |
| Product development | 1,120 | 1,356 | 5,962 | 6,705 |
| Litigation settlements and contingencies | 12,803 | 1,848 | 13,208 | 1,995 |
| Restructuring expense | 2,848 | 1,147 | 2,690 | 5,704 |
| Amortization of intangibles | 1,211 | 1,451 | 4,847 | 10,983 |
| Depreciation | 1,617 | 1,705 | 6,666 | 7,042 |
| Asset impairments | 2,194 | | 6,097 | 164,335 |
| Total operating expenses | 52,572 | 38,309 | 166,328 | 366,805 |
| Operating loss | (21,303) | (6,333) | (24,313) | (215,030) |
| Other income (expense) | | | | |
| Interest income | 4 | 121 | 88 | 134 |
| Interest expense | (166) | (153) | (617) | (650) |
| Other income (expense) | _ | _ | _ | (4) |
| Total other income (expense), net | (162) | (32) | (529) | (520) |
| Loss before income taxes | (21,465) | (6,365) | (24,842) | (215,550) |
| Income tax benefit (provision) | 489 | (641) | 368 | 13,274 |
| Net loss | \$ (20,976) | \$ (7,006) | \$ (24,474) | \$ (202,276) |
| Weighted average common shares outstanding | 10,900 | 9,368 | 10,536 | 9,368 |
| Net loss per share available to common shareholders | | | | |
| Basic | \$ (1.92) | \$ (0.75) | \$ (2.32) | \$ (21.59) |
| Diluted | \$ (1.92) | \$ (0.75) | \$ (2.32) | \$ (21.59) |
| | | | | |
| | 7 | | | |

CONSOLIDATED BALANCE SHEETS

TREE.COM, INC. AND SUBSIDIARIES

| | December 31, 2009 December 31 | | | |
|---|-------------------------------|-------------------------------|----|-----------------|
| | | (In thousands, e and share | | |
| ASSETS: | | | | |
| Cash and cash equivalents | \$ | 86,093 | \$ | 73,643 |
| Restricted cash and cash equivalents | | 12,019 | | 15,204 |
| Accounts receivable, net of allowance of \$518 and \$367, respectively | | 6,835 | | 7,234 |
| Loans held for sale (\$92,236 and \$85,638 measured at fair value, respectively) | | 93,596 | | 87,835 |
| Prepaid and other current assets | | 10,758 | | 8,960 |
| Total current assets | | 209,301 | | 192,876 |
| Property and equipment, net | | 12,257 | | 17,057 |
| Goodwill | | 12,152 | | 9,285 |
| Intangible assets, net | | 57,626 | | 64,663 |
| Other non-current assets | | 496 | | 202 |
| Total assets | \$ | 291,832 | \$ | 284,083 |
| LIABILITIES: | | | | |
| Warehouse lines of credit | \$ | 78,481 | \$ | 76,186 |
| Accounts payable, trade | | 5,905 | | 3,541 |
| Deferred revenue | | 1,731 | | 1,231 |
| Deferred income taxes | | 2,211 | | 2,290 |
| Accrued expenses and other current liabilities | | 54,694 | | 37,146 |
| Total current liabilities | | 143,022 | | 120,394 |
| Income taxes payable | | 510 | | 862 |
| Other long-term liabilities | | 12,010 | | 9,016 |
| Deferred income taxes | | 15,380 | | 15,683 |
| Total liabilities | | 170,922 | | 145,955 |
| SHAREHOLDERS' EQUITY: | | | | |
| Preferred stock \$.01 par value; authorized 5,000,000 shares; none issued or outstanding | | _ | | _ |
| Common stock \$.01 par value; authorized 50,000,000 shares; issued and outstanding 10,904,330 and | | | | |
| 9,369,381 shares, respectively | | 109 | | 94 |
| Additional paid-in capital | | 901,818 | | 894,577 |
| Accumulated deficit | | (781,017) | | (756,543) |
| Total shareholders' equity | | 120,910 | | 138,128 |
| Total liabilities and shareholders' equity | \$ | 291,832 | \$ | 284,083 |
| Accumulated deficit | \$ | (781,017) 120,910 | \$ | (756,5 138,1 |

TREE.COM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

| | | Year Ended D | ecember | |
|---|----|------------------|---------|------------------|
| | | 2009 | ucanda) | 2008 |
| Cash flows from operating activities: | | (in tho | usands) | |
| Net loss | \$ | (24,474) | \$ | (202,276) |
| Adjustments to reconcile net loss to net cash provided by (used in) operating activities: | • | (= 1, 17 1) | | (=0=,=7 0) |
| Loss on disposal of fixed assets | | 1,123 | | _ |
| Amortization of intangibles | | 4,847 | | 10,983 |
| Depreciation | | 6,666 | | 7,042 |
| Intangible impairment | | 6,097 | | 33,378 |
| Goodwill impairment | | | | 130,957 |
| Non-cash compensation expense | | 3,892 | | 11,237 |
| Non-cash restructuring expense | | 1,191 | | 1,260 |
| Deferred income taxes | | (382) | | (13,274) |
| Gain on origination and sale of loans | | (110,320) | | (88,968) |
| Loss on impaired loans not sold | | 647 | | 361 |
| Loss on real estate acquired in satisfaction of loans | | 51 | | 218 |
| Bad debt expense | | 422 | | 597 |
| Non-cash interest expense | | 422 | | 76 |
| Changes in current assets and liabilities: | | | | 70 |
| Accounts receivable | | (22) | | 4,605 |
| Origination of loans | | (23) (2,855,246) | | |
| Proceeds from sales of loans | | | | (2,206,065) |
| | | 2,969,658 | | 2,291,022 911 |
| Principal payments received on loans | | 1,422 | | (4,568) |
| Payments to investors for loan repurchases and early payoff obligations | | (8,742) | | |
| Prepaid and other current assets | | (680) | | 3,775 |
| Accounts payable and other current liabilities | | 15,206 | | (23,329) |
| Income taxes payable | | (402) | | 329 |
| Deferred revenue | | 151 | | (519) |
| Other, net | | 2,113 | | 328 |
| Net cash provided by (used in) operating activities | | 13,217 | | (41,920) |
| Cash flows from investing activities: | | | | |
| Contingent acquisition consideration | | | | (14,487) |
| Acquisitions | | (5,726) | | _ |
| Capital expenditures | | (3,865) | | (4,131) |
| Other, net | | 4,040 | | (143) |
| Net cash used in investing activities | | (5,551) | | (18,761) |
| Cash flows from financing activities: | | | | |
| Borrowing under warehouse lines of credit | | 2,475,106 | | 1,993,938 |
| Repayments of warehouse lines of credit | | (2,472,811) | | (1,997,179) |
| Principal payments on long-term obligations | | _ | | (20,045) |
| Spin-off capital contributions from IAC | | _ | | 111,517 |
| Issuance of common stock, net of withholding taxes | | 3,364 | | 11 |
| Excess tax benefits from stock-based awards | | _ | | 393 |
| Increase in restricted cash | | (875) | | (251) |
| Net cash provided by (used in) financing activities | | 4,784 | | 88,384 |
| Net increase decrease in cash and cash equivalents | | 12,450 | | 27,703 |
| Cash and cash equivalents at beginning of period | | 73,643 | | 45,940 |
| Cash and cash equivalents at end of period | \$ | 86,093 | \$ | 73,643 |

TREE'S RECONCILIATION OF SEGMENT RESULTS TO GAAP (\$S in thousands):

| | For the Three Months Ended December 31, 2009: | | | | | | | | |
|--|---|-----------|----------------|---------------------------|-----------|--|--|--|--|
| | LendingTree Loans | Exchanges | Real Estate | Unallocated— Corporate | Total | | | | |
| Revenue | \$ 22,932 | \$ 23,128 | \$ 6,896 | \$ (5,130) | \$ 47,826 | | | | |
| Cost of revenue (exclusive of depreciation shown | | | | | | | | | |
| separately below) | 10,211 | 1,880 | 4,334 | 132 | 16,557 | | | | |
| Gross Margin | 12,721 | 21,248 | 2,562 | (5,262) | 31,269 | | | | |
| Operating Expenses: | | | | | | | | | |
| Selling and marketing expense | 5,630 | 15,515 | 793 | (5,130) | 16,808 | | | | |
| General and administrative expense | 4,216 | 1,657 | 1,645 | 6,453 | 13,971 | | | | |
| Product development | 106 | 592 | 102 | 320 | 1,120 | | | | |
| Litigation settlements and contingencies | 53 | _ | _ | 12,750 | 12,803 | | | | |
| Restructuring expense | 157 | 1,552 | 892 | 247 | 2,848 | | | | |
| Amortization of intangibles | 70 | 429 | 699 | 13 | 1,211 | | | | |
| Depreciation | 625 | 300 | 311 | 381 | 1,617 | | | | |

| | | = 10 | | | |
|---|----------|----------|---------|------------|----------|
| Asset impairments | | 519 | 1,675 | | 2,194 |
| Total operating expenses | 10,857 | 20,564 | 6,117 | 15,034 | 52,572 |
| Operating income (loss) | 1,864 | 684 | (3,555) | (20,296) | (21,303) |
| Adjustments to reconcile to EBITDA and Adjusted | | | | | |
| EBITDA: | | | | | |
| Amortization of intangibles | 70 | 429 | 699 | 13 | 1,211 |
| Depreciation | 625 | 300 | 311 | 381 | 1,617 |
| EBITDA | 2,559 | 1,413 | (2,545) | (19,902) | (18,475) |
| Restructuring expense | 157 | 1,552 | 892 | 247 | 2,848 |
| Asset impairments | _ | 519 | 1,675 | _ | 2,194 |
| Loss on disposal of assets | 90 | _ | 16 | 68 | 174 |
| Non-cash compensation | 46 | 202 | 71 | 513 | 832 |
| Litigation settlements and contingencies | 53 | _ | _ | 12,750 | 12,803 |
| Adjusted EBITDA | \$ 2,905 | \$ 3,686 | \$ 109 | \$ (6,324) | \$ 376 |

| | For the Three Months Ended December 31, 2008: | | | | | | | | | |
|---|---|--------|------|--------|----------|---------|--------------|---------|----|--------------|
| | LendingTree | | т. 1 | | Real | | Unallocated— | | | m . 1 |
| Revenue | \$ | 21,880 | \$ | 23,149 | \$ | 7,549 | \$ | (4.440) | \$ | Total 48,138 |
| -13 / 61122 | Þ | 21,000 | Ф | 25,149 | Ф | 7,549 | Þ | (4,440) | Ф | 40,130 |
| Cost of revenue (exclusive of depreciation shown | | 0.740 | | 2.255 | | 4.500 | | 400 | | 16.160 |
| separately below) | | 8,749 | | 2,355 | | 4,562 | - | 496 | | 16,162 |
| Gross Margin | | 13,131 | | 20,794 | | 2,987 | | (4,936) | | 31,976 |
| Operating Expenses: | | | | | | | | | | |
| Selling and marketing expense | | 4,338 | | 14,780 | | 1,172 | | (4,209) | | 16,081 |
| General and administrative expense | | 4,045 | | 1,581 | | 3,346 | | 5,749 | | 14,721 |
| Product development | | 161 | | 479 | | 486 | | 230 | | 1,356 |
| Litigation settlements and contingencies | | 1,848 | | _ | | _ | | _ | | 1,848 |
| Restructuring expense | | 321 | | _ | | (60) | | 886 | | 1,147 |
| Amortization of intangibles | | 70 | | 318 | | 1,063 | | | | 1,451 |
| Depreciation | | 818 | | 198 | | 252 | | 437 | | 1,705 |
| Total operating expenses | | 11,601 | | 17,356 | | 6,259 | | 3,093 | | 38,309 |
| Operating income (loss) | | 1,530 | | 3,438 | <u> </u> | (3,272) | | (8,029) | | (6,333) |
| Adjustments to reconcile to EBITDA and Adjusted EBITDA: | | | | | | | | | | |
| Amortization of intangibles | | 70 | | 318 | | 1,063 | | _ | | 1,451 |
| Depreciation | | 818 | | 198 | | 252 | | 437 | | 1,705 |
| EBITDA | | 2,418 | | 3,954 | | (1,957) | | (7,592) | | (3,177) |
| Restructuring expense | | 321 | | _ | | (60) | | 886 | | 1,147 |
| Asset impairments | | | | | | | | | | |
| Loss on disposal of assets | | 4 | | _ | | _ | | _ | | 4 |
| Non-cash compensation | | 91 | | 113 | | 427 | | 582 | | 1,213 |
| Litigation settlements and contingencies | | 1,848 | | _ | | _ | | | | 1,848 |
| Adjusted EBITDA | \$ | 4,682 | \$ | 4,067 | \$ | (1,590) | \$ | (6,124) | \$ | 1,035 |

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For the Year Ended December 31, 2009: LendingTree Unallocated-Real Exchanges Total Estate Loans Corporate \$ 117,670 28,445 86,679 (16,019)216,775 Cost of revenue (exclusive of depreciation shown 1,759 74,760 47,315 7,640 18,046 separately below) 70,355 79,039 10,399 $\overline{(17,778})$ 142,015 Gross Margin Operating Expenses: 55,594 4,712 17,662 (16,011)61,957 Selling and marketing expense 20,374 9,041 8,742 26,744 64,901 General and administrative expense 518 2,793 1,346 1,305 5,962 Product development Litigation settlements and contingencies 419 6 33 12,750 13,208 (1,089)1,660 Restructuring expense 1,684 435 2,690 280 3,625 922 20 4,847 Amortization of intangibles 2,912 943 1,160 1,651 6,666 Depreciation 519 5,578 6,097 Asset impairments 71,478 41,076 26,880 26,894 166,328 Total operating expenses 29,279 7,561 (16,481)(44,672)(24,313)Operating income (loss) Adjustments to reconcile to EBITDA and Adjusted EBITDA: 922 Amortization of intangibles 280 3,625 20 4,847 2,912 943 Depreciation 1,160 1,651 6,666 **EBITDA** 32,471 9,426 (11,696)(43,001)(12,800)(1,089)Restructuring expense 1,660 1,684 435 2,690 519 5,578 6,097 Asset impairments 90 68 Loss on disposal of assets 949 1,123 16 669 3,892 245 281 2,697 Non-cash compensation Litigation settlements and contingencies 419 6 33 12,750 13,208

| Aujusteu EDITDA | Ψ | 52,150 | Ψ | 15,225 | Ψ | (4,104) | Ψ | (27,031) | Ψ | 14,210 |
|--|---------------------------------------|--------|-----------|-----------|----------------|-----------------|-----------|-------------|----|-----------|
| | For the Year Ended December 31, 2008: | | | | | | | | | |
| | LendingTree For the Y | | | | ear En | : allocated— | | | | |
| | Loans | | Exchanges | | Real Estate | | Corporate | | | Total |
| Revenue | \$ | 97,929 | \$ | 115,962 | \$ | 35,927 | \$ | (21,246) | \$ | 228,572 |
| Cost of revenue (exclusive of depreciation shown | | | | | | | | | | |
| separately below) | | 41,156 | | 12,219 | | 21,293 | | 2,129 | | 76,797 |
| Gross Margin | | 56,773 | | 103,743 | | 14,634 | | (23,375) | | 151,775 |
| Operating Expenses: | | | | | | | | | | |
| Selling and marketing expense | | 20,999 | | 88,761 | | 7,389 | | (20,040) | | 97,109 |
| General and administrative expense | | 21,853 | | 8,410 | | 15,308 | | 27,361 | | 72,932 |
| Product development | | 736 | | 3,331 | | 2,245 | | 393 | | 6,705 |
| Litigation settlements and contingencies | | 3,063 | | (1,079) | | 11 | | _ | | 1,995 |
| Restructuring expense | | 3,463 | | 173 | | 425 | | 1,643 | | 5,704 |
| Amortization of intangibles | | 280 | | 6,356 | | 4,347 | | _ | | 10,983 |
| Depreciation | | 3,362 | | 775 | | 954 | | 1,951 | | 7,042 |
| Asset impairments | | 898 | | 102,630 | | 60,807 | | _ | | 164,335 |
| Total operating expenses | | 54,654 | | 209,357 | | 91,486 | | 11,308 | | 366,805 |
| Operating income (loss) | | 2,119 | | (105,614) | | (76,852) | | (34,683) | | (215,030) |
| Adjustments to reconcile to EBITDA and Adjusted | | | | | | | | | | |
| EBITDA: | | | | | | | | | | |
| Amortization of intangibles | | 280 | | 6,356 | | 4,347 | | _ | | 10,983 |
| Depreciation | | 3,362 | | 775 | | 954 | | 1,951 | | 7,042 |
| EBITDA | | 5,761 | | (98,483) | | (71,551) | | (32,732) | | (197,005) |
| Restructuring expense | | 3,463 | | 173 | | 425 | | 1,643 | | 5,704 |
| Asset impairments | | 898 | | 102,630 | | 60,807 | | _ | | 164,335 |
| Loss on disposal of assets | | 4 | | _ | | _ | | _ | | 4 |
| Non-cash compensation | | 91 | | 1,632 | | 3,859 | | 5,655 | | 11,237 |
| Litigation settlements and contingencies | | 3,063 | | (1,079) | | 11 | | _ | | 1,995 |
| Adjusted EBITDA | \$ | 13,280 | \$ | 4,873 | \$ | (6,449) | \$ | (25,434) | \$ | (13,730) |
| | | | | | | | | | | |

32.136

13.229

(4.104) \$

(27.051) \$

14.210

About Tree.com, Inc.

Adjusted EBITDA

Tree.com, Inc. (NASDAQ: TREE) is the parent of several brands and businesses that provide information, tools, advice, products and services for critical transactions in our customers' lives. Our family of brands includes: LendingTree.com®, GetSmart.com®, RealEstate.com®, DegreeTree.comSM, HealthTree.comSM, LendingTreeAutos.com, DoneRight.com, and InsuranceTree.comSM. Together, these brands serve as an ally for consumers who are looking to comparison shop for loans, real estate and other services from multiple businesses and professionals who will compete for their business.

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Tree.com, Inc. is the parent company of wholly owned operating subsidiaries: LendingTree, LLC and Home Loan Center, Inc.

Tree.com, Inc. is headquartered in Charlotte, N.C. and maintains operations solely in the United States. For more information, please visit www.tree.com.

Segment Information

The overall concept that Tree.com employs in determining its reportable segments and related financial information is to present them in a manner consistent with how the chief operating decision maker and executive management view the businesses, how the businesses are organized as to segment management, and the focus of the businesses with regards to the types of products or services offered or the target market.

Following the spin-off from IAC, the new chief operating decision maker began to realign the Tree.com businesses into new operating segments. In the first quarter of 2009, management completed its realignment of staffing and direct revenue and costs for each new segment and created reporting structures to enable the chief operating decision maker and management to evaluate the results of operations for each of these new segments on a comparative basis with prior periods. In prior periods, the segments "Lending" and "Real Estate" were presented, which have been changed to "LendingTree Loans", "Exchanges", and "Real Estate" segments. Additionally, certain shared indirect costs that are described below are reported as "Unallocated — Corporate". All items of segment information for prior periods have been restated to conform to the new reportable segment presentation.

The expenses presented for each of the business segments include an allocation of certain corporate expenses that are identifiable and directly benefit those segments. The unallocated expenses are those corporate expenses that are not directly attributable to a segment and include: corporate expenses such as finance, legal, executive, technology support, and human resources, as well as elimination of inter-segment revenue and costs.

LendingTree Loans

The LendingTree Loans segment originates, processes, approves and funds various residential real estate loans through Home Loan Center, Inc. ("HLC") (d/b/a LendingTree Loans). The HLC and LendingTree Loans brand names are collectively referred to as "LendingTree Loans."

Exchanges

The Exchanges segment consists of online lead generation networks and call centers (principally LendingTree.com and GetSmart.com) that connect consumers and service providers principally in the lending and higher education marketplaces.

Real Estate

Real Estate consists of a proprietary full service real estate brokerage (RealEstate.com, REALTORS®) that operates in 20 U.S. markets, as well as an online lead generation network accessed at www.RealEstate.com, that connects consumers with real estate brokerages around the country.

TREE.COM'S PRINCIPLES OF FINANCIAL REPORTING

Tree.com reports Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA"), and adjusted for certain items discussed below ("Adjusted EBITDA"), as supplemental measures to GAAP. These measures are two of the primary metrics by which Tree.com evaluates the performance of its businesses, on which its internal budgets are based and by which management is compensated. Tree.com believes that investors should have access to the same set of tools that it uses in analyzing its results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. Tree.com provides and encourages investors to examine the reconciling adjustments between the GAAP and non-GAAP measure which are discussed below.

Definition of Tree.com's Non-GAAP Measures

Adjusted EBITDA is defined as EBITDA excluding (1) non-cash compensation expense, (2) non-cash intangible asset impairment charges, (3) gain/loss on disposal of assets, (4) restructuring expenses, (5) litigation settlements and contingencies, (6) pro forma adjustments for significant acquisitions, and (7) one-time items. Tree.com believes this measure is useful to investors because it represents the operating results from Tree.com's segments, but excludes the effects of any other non-cash expenses. Adjusted EBITDA has certain limitations in that it does not take into account the impact to Tree.com's statement of operations of certain expenses, including depreciation, non-cash compensation and acquisition related accounting. Tree.com endeavors to compensate for the limitations of the non-GAAP measure presented by also providing the comparable GAAP measure with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the non-GAAP measure.

Pro Forma Results

Tree.com will only present EBITDA and Adjusted EBITDA on a pro forma basis if it views a particular transaction as significant in size or transformational in nature. For the periods presented in this report, there are no transactions that Tree.com has included on a pro forma basis.

One-Time Items

EBITDA and Adjusted EBITDA are presented before one-time items, if applicable. These items are truly one-time in nature and non-recurring, infrequent or unusual, and have not occurred in the past two years or are not expected to recur in the next two years, in accordance with SEC rules. For the periods presented in this report, there are no one-time items.

Non-Cash Expenses That Are Excluded From Tree.com's Non-GAAP Measures

Non-cash compensation expense consists principally of expense associated with the grants of restricted stock units and stock options. These expenses are not paid in cash, and Tree.com will include the related shares in its future calculations of fully diluted shares outstanding. Upon vesting of restricted stock units and the exercise of certain stock options, the awards will be settled, at Tree.com's discretion, on a net basis, with Tree.com remitting the required tax withholding amount from its current funds.

Amortization and impairment of intangibles are non-cash expenses relating primarily to acquisitions. At the time of an acquisition, the intangible assets of the acquired company, such as purchase agreements, technology and customer relationships, are valued and amortized over their estimated lives.

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RECONCILIATION OF EBITDA

For a reconciliation of EBITDA and Adjusted EBITDA to operating income (loss) for Tree.com's operating segments for the quarters and years ended December 31, 2009 and 2008, see tables above.

OTHER

REALTORS®—a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

The matters contained in the discussion above may be considered to be "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations or anticipations of the Company and members of our management team. Factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include the following: our ability to operate effectively as a separate public entity following our spin-off from IAC in August 2008; additional costs associated with operating as an independent company; volatility in our stock price and trading volume; our ability to obtain financing on acceptable terms; limitations on our ability to enter into transactions due to spin-related restrictions; adverse conditions in the primary and secondary mortgage markets and in the economy; adverse conditions in our industries; adverse conditions in the credit markets and the inability to renew or replace warehouse lines of credit; seasonality in our businesses; potential liabilities to secondary market purchasers; changes in our relationships with network lenders, real estate professionals, credit providers and secondary market purchasers; breaches of our network security or the misappropriation or misuse of personal consumer information; our failure to provide competitive service; our failure to maintain brand recognition; our ability to attract and retain customers in a cost-effective manner; our ability to develop new products and services and enhance existing ones; competition from our network lenders and affiliated real estate professionals; our failure to comply with existing or changing laws, rules or regulations, or to obtain and maintain required licenses; failure to maintain the

integrity of our systems and infrastructure; liabilities as a result of privacy regulations; failure to adequately protect our intellectual property rights or allegations of infringement of intellectual property rights; changes in our management; and deficiencies in our disclosure controls and procedures and internal control over financial reporting. These and additional factors to be considered are set forth under "Risk Factors" in our Annual Report on Form 10-K for the period ended December 31, 2008, our Quarterly Reports on Form 10-Q for the periods ended March 31, 2009, June 30, 2009, September 30, 2009, and in our other filings with the Securities and Exchange Commission. We undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results or expectations.

Contacts:

Investor Relations 877-640-4856 tree.com-investor.relations@tree.com